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CENTRAL FAX CENTER

FROMMER LAWRENCE & HAUG LLP

AUG 10 2006

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FACSIMILE COVER LETTER

To: Commissioner for Patents
Examiner Krisciunas, Linda Mary

Firm: U.S. Patent and Trademark Office
Art Unit 3623

Facsimile: (571) 273-8300

From: Thomas F. Presson

Date: August 10, 2006

Re: FLH Ref No.: 450100-03087
Serial No: 09/819,264

Number of Pages: 15
(including cover page)

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PATENT
450100-03087**RECEIVED**
CENTRAL FAX CENTER**AUG 10 2006****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Satoru Ueda
 Serial No. : 09/819,264
 Filed : March 28, 2001
 For : CONTENTS MARKET RESEARCH SYSTEM, CONTENTS MARKET RESEARCH APPARATUS, CONTENTS POLLING APPARATUS, CONTENTS MARKET RESEARCH METHOD AND RECORDING MEDIUM
 Examiner : Krisciunas, Linda Mary
 Art Unit : 3623

745 Fifth Avenue
 New York, NY 10151
 Tel: 212-588-0800

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

☒ No additional fee is required.☐ The fee has been calculated as shown below.☐ This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	11	Minus	** =20	* 0 x	\$50 (25)	= \$ 0
Independent claims	4	Minus	*** =4	* 0 x	\$200 (100)	= \$ 0
Total additional fee for this amendment						\$ 0

* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.

** If the highest number of total claims previously paid for is less than 20, write "20" in this space.

*** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

☐ This application contains a multiple dependent claim. The required fee of \$360(180) has been previously paid ☐, or is paid herewith ☐.☐ This response is being filed within the _____ month following the expiration of the term originally set therefor. This is a petition to request a _____ month extension of time. A check covering the cost of the petition is enclosed.☐ A check in the amount of \$_____ is attached, which covers the cost of ☐ additional claims _____ petition for extension of time.☐ Charge \$_____ to Deposit Account No. 50-0320.☒ Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.**CERTIFICATE OF FACSIMILE**

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on August 10, 2006.

Barnet Shindlman

(Name of person signing transmittal)



Signature

August 10, 2006

Date of Signature

Respectfully submitted.

FROMMER LAWRENCE & HAUG LLP
Attorneys for ApplicantBy: 

Thomas F. Presson

Reg. No. 41,442

Tel: 212-588-0800

U.S. Appl. No. 09/819,264
Reply to Final Office Action dated May 17, 2006

PATENT
450100-03087

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MEDIUM
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Art Unit : 3623
Confirmation No. : 2071

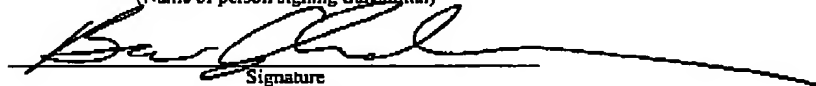
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Barnet Shindlman

(Name of person signing transmittal)


Signature

August 10, 2006

Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.116

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action of May 17, 2006, having a three-month
statutory period for response set to expire on August 17, 2006, please amend the above-identified
application as follows.

U.S. Appl. No. 09/819,264
Reply to Final Office Action dated May 17, 2006

PATENT
450100-03087

Amendments to the Claims are reflected in the listing of claims, which begins
on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.